

**“Quick Facts”**  
**About the Provision of Cable Television Service**  
**In North Carolina**

- There are 148 total cable systems in North Carolina serving a total of 966 communities. There are approximately 1.9 million cable subscribers in North Carolina. The North Carolina Cable Telecommunications Association represents companies serving approximately 98% of all cable customers in the state.<sup>1</sup>
- The largest operators in North Carolina are Time Warner Cable, Charter, Suddenlink, and Mediacom. These companies account for the bulk of subscribers served in North Carolina.
- Satellite companies (DishNetwork and DirecTV) serve approximately 28% of all multi-channel video customers in North Carolina.
- The cable industry, nationally, has spent over \$100 billion in private risk capital in upgrading its networks to provide broadband and other advanced fiber services to its customers. Per the FCC, as of June 30, 2007, in North Carolina: (a) there were 1.1 million total cable modem (i.e., broadband) lines, including both residential and business, and (b) 96% of residential premises with access to cable TV service also had access to broadband service.<sup>2</sup>
- Both nationally and in North Carolina, cable has the largest installed base of broadband customers. Competitors include telephone companies, wireless providers, satellite companies, and local governments. Potential competitors include wireless companies and electric power companies.

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<sup>1</sup> Source: 2008 Television and Cable Factbook. Per US Census Bureau, 2000 census, there are 3.1 million households in North Carolina.

<sup>2</sup> Source: High-Speed Services for Internet Access: Status as of June 30, 2007, FCC Industry Analysis and Technology Division, Wireline Competition Bureau, March 2008 (available at [www.fcc.gov/wcb/stats](http://www.fcc.gov/wcb/stats)).